

material requirements

These guidelines for supplying artwork to **WINESTATE** are designed to ensure our clients get the best possible print result. If you have any further questions please do not hesitate to call your advertising consultant.

artwork sizes

	Trim size	with 5mm bleed	
Double page:	420mm wide x 297mm deep	430mm wide x 307mm deep	
Full page:	210mm wide x 297mm deep	220mm wide x 307mm deep	
Half page vertical:	90mm wide x 270 mm deep	N/A	
Half page horizontal:	178mm wide x 135mm deep	N/A	
Third page vertical:	59mm wide x 270mm deep	N/A	
Third page horizontal:	178mm wide x 90mm deep	N/A	
Quarter page square:	90mm wide x 135mm deep	N/A	
Quarter page horizontal:	178mm wide x 68mm deep		
1/6 page:	55mm wide x 135mm deep	N/A	
1/8 page CLASSIFIED:	87mm wide x 65mm deep	N/A	

the wine & spirit **insider** cover specifications

Trim size with **5mm bleed**

210mm wide x 297mm deep 220mm wide x 307mm deep

Insure type is 15mm from the gutter. Keep all important information 50mm from the top of the page and 10mm from the bottom of the page.

Allow 50mm from the top to allow for the masthead

5mm bleed



supplying images to **WINESTATE**

When sending images please DO NOT downsize the file when e-mailing.

If images are too big to e-mail please burn to a CD and post.

✓ RGB JPGs, EPS and Tiff's will be accepted.

✗ DO NOT supply images in Word files or Power-Point.