

## website banner adverts material requirements

Winestate, Australia's longest running wine magazine is online at [www.winestate.com.au](http://www.winestate.com.au). To maximise your impact to your target audience and successfully advertise and market your business why not place a banner advert on our website. For website advertising inquiries please contact: [sales@winestate.com.au](mailto:sales@winestate.com.au)



Banner ads can be either created or designed by your own graphic design or marketing department or with the Winestate Inhouse designer at a cost (contact [production@winestate.com.au](mailto:production@winestate.com.au)).

### Website Banner Ad Specs:

All Banner ads must be within the specs listed below.

- Resolution to be 72 DPI
- RGB colour
- Sized at 160 pixels wide x 600 pixels high
- The file can either be a png or jpeg file or it can be an animated gif file.
- All banner ads must be linked to a company website, please provide a website for linking.
- Artwork can be emailed directly to [production@winestate.com.au](mailto:production@winestate.com.au) or by using a file sharing service such as Dropbox or WeTransfer for large files.

