

BEST VALUE BUYS - \$20 & Under (NZ \$25 & Under) UPGRADE PACKAGE

The Winestate BEST VALUE BUYS is a major feature in both the Winestate Magazine and the Wine & Spirit Insider, and often the first section our readers look at! Many of our readers rely on this section when choosing their everyday wines – why not make yours memorable?

THIS PACKAGE INCLUDES:

- Large Format Bottle Image with accompanying wine details, review and your company details directly below. See example layout below.
- The review will also be highlighted in the original tasting with a bright red Best Value Buys stamp (these are one of the first reviews our readers are drawn to on the page). This is a value ad for you totally free of charge.
- Medal stickers are also available exclusively for wines featured in this section. Please see attached booking sheet for further information.
- Review featured in both Winestate Magazine and the Wine & Spirit Insider = double exposure for your product!



High resolution photo of your wine bottle

Name of your wine bottle

Description of your wine

Contact details of your company

Paracombe Holland Creek Adelaide Hills Riesling 2015
Subtle wine with potential. Delicate perfumed nose; hint of mint and with similar flavours. \$20

Paracombe Premium Wines
P: +61 8 8290 5058
E: winery@paracombewines.com
www.paracombewines.com

Queen Adelaide South Eastern Australia Riesling 2014
Complex style showing first stage of toasty buttery development. Drinking well now. \$7.99

Vick Beverages
P: 1800 886 080
E: vick@vick.com.au
www.vick.com.au

Brygon Reserve Hummingbird Series Margaret River Chardonnay 2011
A tight style with complex fleshy fruit and well-balanced balancing oak that's all wrapped in the zippy crisp acidity. \$19.99

Brygon Reserve Wines
P: 1800 754 517
E: dean@brygonreservewines.com.au
www.brygonreservewines.com.au

Red Knot by Shingleback Pink McLaren Vale Rosé 2015
Lifted fresh estery raspberry nose and soft well-balanced vibrant palate with some savouriness. \$17.99

Shingleback
P: +61 8 8323 9199
E: leila@shingleback.com.au
www.shingleback.com.au

Brygon Reserve Lion's Lair Reserve Collection Western Australia Cabernet Sauvignon 2013
A classic Aussie style - very soft and generous with excellent red berry varietal fruit and caramelised oak. A good wine. \$15.99

Brygon Reserve Wines
P: 1800 754 517
E: dean@brygonreservewines.com.au
www.brygonreservewines.com.au

Atze's Corner Barossa Valley Shiraz 2014
Earthy blueberry nose with light herbal notes and simple jammy rich palate. \$20

Atze's Corner Wines
P: +61 407 621 989
E: info@atzescornerwines.com.au
www.atzescornerwines.com.au

Sabella Vineyards McLaren Vale Shiraz 2013
Massively oaky style of shiraz with intense Sarsaparilla like fruit but it is supple and highly drinkable. \$19.99

Sabella Vineyards
P: +61 416361369
E: richard@sabella.com.au
www.sabella.com.au



AUSTRALIAN & NEW ZEALAND
the wine & spirit insider

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Red Knot by Shingleback Pink McLaren Vale Rosé 2015

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www.shingleback.com.au

The image above is an enlarged example, not to scale. Bottle image size featured in the magazine is 135mm high.

**BEST
VALUE
BUYS**

You can gain maximum exposure for your product by choosing a bottle shot in both the original tasting and also the Best Value Buys section. This acts as a visual aid for consumers to identify your product and brand.



**Red Knot by
Shingleback
Pink McLaren Vale
Rosé 2015 ★★★**

Lifted fresh estery raspberry nose and soft, well balanced, vibrant palate with some savouriness. \$17.99

NEW RELEASES



**Brygon Reserve
Small Batch Oak
Aged Margaret
River Chardonnay
2010 *****
Light Chablis-style. Melon/peach fruit, very tight oak and toasty age. Drinking well now. \$60

ROSÉ
11 TASTED
3 AWARDED

Good wines were few and far between here. "Sugar can't cover all evils," said one judge. "The trend is to dry out more elegant rosés; which these are not!"

**Barwick Estates
Black Label
Margaret River
Chardonnay
2014 *****
Lovely depth, creamy fruit and vanilla oak characters on both nose and palate. \$32

**Brygon Reserve
Hummingbird
Series Margaret
River Chardonnay
2011 *****
Buttery bottle age bouquet but still very fresh with a toasty creamy palate and lingering flavours. \$19.99

**Misty Glen Hunter
Valley Chardonnay
2011 *****
Ripe Aussie style; all fruity with developed honeyed aromas and simple toasty creamy palate. \$28

**Brygon Reserve
Private Bin Black
3 Margaret River
Chardonnay
2010 *****
Lots of toasty, honeyed characters here mingling with bottle age complexity. \$50



**De Beaupaire
Rylestone Cabernet
Rosé 2015 *****
Soft sweet rose petal bouquet with a very sweet strawberries and cream palate. Crowd pleaser. \$25

**The Blackwood
Rushy Creek
Blackwood Valley
Rosé 2015 *****
Pale pink wine with delicate aromas and flavours offering pleasurable Summer quaffing. \$15



**Red Knot by
Shingleback
Pink McLaren Vale
Rosé 2015 *****
Lifted fresh estery raspberry nose and soft, well balanced, vibrant palate with some savouriness. \$17.99

**OTHER RED
VARIETALS &
BLENDS**
11 TASTED
4 AWARDED

A handful of stand-outs offering true varietal fruit, lots of flavour and balanced acidity. "Here is where the warm climate regions can shine," noted one judge.

**Atze's Corner
The Mob Single
Vineyard
Barossa Valley
Montepulciano
2014 ****1/2**
A gorgeous complexity of rich Christmas cake-like aromas and excellent depth of ripe fleshy fruit flavours with well-constructed tannin and oak backbone. "Lovely!" \$28



**Sabella Vineyards
J Petrucci & Son
McLaren Vale Nero
D'Avola 2014 ******
A deep, dark and mysterious wine with intense brooding spicy fruit characters. Lovely savoury length and fine tannin spine. \$28.99

**GMH by Geoff Hardy
Family Selection
South Australia Red
Blend 2014 *****
Big rich chocolaty nose and ripe, lively and flavoursome palate with a long drying finish. \$15

**Atze's Corner
The Mob Single
Vineyard Barossa
Valley Durif
2014 *****
Big, brash and bold with lively mouthfilling flavours. Years to go yet. "Needs brontosaurus steaks," said one judge. \$28

TEMPRANILLO
6 TASTED
3 AWARDED

Mixed lot with the best showing both elegance and flavour. These young vines offer alternative lunch options.

**Tempus Two
Copper Series
Victoria Tempranillo
2013 ****1/2**
Light and spicy nose with malty cherry aromas and good fruity palate with well judged acidity. "Excellent lunch wine." \$25

**Nepenthe Altitude
Adelaide Hills
Tempranillo
2014 *****
Bright red wine with cherry/strawberry fruit, malty oak and gamey mid-weight tannins. \$20

**The Blackwood
El Toro Rojo
Blackwood Valley
Tempranillo
2014 *****
Elegant and stylish with lovely rich ripe cherry/lichice fruit, perky acidity and grippy tannins. \$40

MERLOT
6 TASTED
1 AWARDED

A shocker! Only one merlot made it through! There were too many quite faulty wines presented which is simply not good enough.

**Claire Creek South
Eastern Australia
Merlot 2014 *****
A simple style that has freshness, elegance and surprising length of earthy plum fruit. \$5.99

**CABERNET
BLENDS**
7 TASTED
5 AWARDED

Solid class of medium bodied dry reds offering good drinking.

wine & spirit insider tasting



**Thompson Estate
Margaret River
Vineyard Margaret
River Cabernet
Merlot 2012 *****
Rich fruit cake of a nose and supple red fruit palate with some nice oak to balance. \$35

**CABERNET
SAUVIGNON &
BLENDS**
26 TASTED
18 AWARDED

A solid, consistently awarded class, showing strength of the 2012, 2013 and 2014 vintages. "Very few winemakers over oak their wines nowadays and there is less fruit extraction, which is allowing the fruit to shine and come to the fore," said one judge.

**Forester Estate
Margaret River
Cabernet Merlot
2013 ****1/2**
Aromas of cherries and rhubarb with a hint of smoky oak and an excellent, tight and elegant blue fruit palate layered with sweet oak. \$23.99

**Artiste Eden Valley
Cabernet Merlot
2014 *****
Fresh mulberry aromas and long rich blackcurrant palate with angular acidity and good tannins. \$22.95

**St Johns Brook
Single Vineyard
Margaret River
Cabernet Merlot
2014 *****
Nose of blackberries, dusty oak and violets with a simple red fruit palate and powdery tannins. \$25

**Andrew Peace
Winemakers Choice
Langhorne Creek
Cabernet Sauvignon
2014 ******
Varietal, rich and long with excellent depth of purple hues and bright lifted dark fruit aromas. Very pleasant palate with deep core of blackberry fruit and powdery tannins. Years ahead of it! \$18



**The Blackwood
Captain James
Blackwood Valley
Cabernet Sauvignon
2014 ******
The complete package. Great colour intensity, lovely rich choc/mint bouquet and long, elegant and varietally expressive palate with intense ripe flavours without being over-the-top. \$45



**Shinglaback Davey
Estate Reserve
McLaren Vale
Cabernet Sauvignon
2013 ******
Amazingly fresh inky black wine that offers a huge mouthful of flavour from the excellent intense dark brooding varietal fruit that has plenty of oak to match. Needs lots more time. \$23.50

**Barwick Estates
Optimus The
Terraces Blackwood
Valley Cabernet
Sauvignon
2014 ****1/2**
Quite an oaky wine but has plenty of rich plum-like fruit to match and a solid tannin backbone. It has dark brooding aromas and a meaty core to the tight palate. \$65

**Forester Estate
Margaret River
Cabernet Sauvignon
2013 ******
Very cool climate with powerful core of dark mulberry fruit, "sensible" oak levels and a firm tannin backbone. A well made wine. \$37.99



**St Johns Brook
Reserve Margaret
River Cabernet
Sauvignon
2014 ****1/2**
Excellent purpled wine with a good solid core of dark berry fruit balanced with the sweet oak, tannins and acid. \$45

**Barwick Estates
White Label
Margaret River
Cabernet Sauvignon
2014 *****
Lovely cassis core here with a background of oak and some fine tannins. \$18

**Artiste Eden Valley
Cabernet Sauvignon
2014 *****
Soft and voluptuous with great varietal expression and well-handled oak. Nice work! \$22.95

**Rockbarr
Coonawarra
Cabernet Sauvignon
2014 *****
A tight, bright cool climate cabernet with a richness of blackcurrant fruit and nutty oak. \$25



**Harmulist
Coonawarra
Cabernet Sauvignon
2014 *****
Pretty varietal aromas and soft fleshy palate with some tannic grip and high acidity. \$16

**St Johns Brook
Single Vineyard
Margaret River
Cabernet Sauvignon
2014 *****
Fine dusty chocolate aromas with well defined varietal flavours and lovely tannins. \$25

**Brygon Reserve
Lions Lair
Reserve Collection
Western Australia
Cabernet Sauvignon
2013 *****
Fine chocolaty nose and toasty oak-driven palate with a solid dark fruit core. \$15.99

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WINESTATE

M A G A Z I N E

You can gain maximum exposure for your product by choosing to accept this offer that features both a photo and award sticker for your Wine of the Year trophy winner results. This acts as a visual aid for consumers to identify your product and brand. Separate bottle stickers can also be ordered to further support this. (see right)



Red Knot by Shingleback Pink McLaren Vale Rosé 2015 ★★
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M A G A Z I N E

STICKERS ORDER FORM

STICKERS PRICE per 1000 @ \$75.00 (incl GST if applicable)
Price negotiable for large orders, contact sales@winestate.com.au



5 STARS

Qty _____



4 ½ STARS

Qty _____



Recommended by Winestate

Qty _____



4 STARS

Qty _____



Best Value Buys \$20 & Under

Qty _____



Best in Class

Qty _____



Wine of the Year Trophy Winner

Qty _____

SUB - TOTAL

\$

STICKER ARTWORK IS ACTUAL SIZE

Postage

\$

Prices are in Australian Dollars (please contact us for postage prices as they will vary).
See contact details section below.

TOTAL

\$

DELIVERY DETAILS

Company Name

Contact Name

Postal Address for stickers

Postcode

Postal Address for invoice

Postcode

CONTACT DETAILS

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