



HOW WE JUDGE

WINESTATE MAGAZINE TASTING CRITERIA OUR STAR RATING SYSTEM

Our tastings and published ratings are designed with one thing in mind: to provide a useful and genuine balanced guide on wines to our readers. In order to achieve this we follow certain procedures in an activity that is notoriously difficult! There are regular criticisms of wine shows and various scoring systems; here is how we approach our tastings.

A wide selection of wines

Wines are invited from any producer, provided that they meet the criteria of the class being judged. The class may be a regional, style or new release tasting and generally the wines must be available for consumers to purchase, although we have museum and rare wine tastings as well.

Awarding scores

Winestate carries out the judging using Australian capital city wine show procedures; the wines are not known to the judges. The three expert judges taste the wines blind and assign a score without reference to each other. Once this is done, only then do they compare scores, and if there is dissension they re-taste the wines and come to an agreement. Scores are compiled using the 20-point international system: gold is 18 and above; silver is 17 and above and is an excellent wine; bronze is 15.5 and above and represents good wine. A reasonable, sound everyday-drinking wine scores 15 (but does not gain a medal). A bland but clean wine scores 14. Below this score there are

unpleasant flavours. These final 'medals' are then converted into a star rating system for publication in Winestate. A gold means 5 stars or 4½ stars, silver is 4, and bronze is 3 or 3½ stars.

The biggest judging system

Winestate examines on average more Australasian wines per year than any other forum - more than 10,000. Compare this to the biggest show in Australia, the royal Melbourne wine show, with just over 4000 entries.

Independence of advertising

Winestate does charge a nominal entrance fee for wines submitted which covers our administration costs only, and will often purchase 'yardstick' wines to be evaluated where we believe that these are of consumer or trade interest if these have not been entered by the wineries. In order to produce the biggest and best wine magazine, Winestate includes advertising; however, this is fiercely independent of any wine tasting editorial and we do not sell wines we judge. Wine companies are advised of the blind tasting results and it is their choice

to advertise if they wish, their awarded wine's review will be featured regardless of advertising. The judges' decisions are final and these are published according to the judges' scores, whether advertising is taken or not.

The judges

We take care in selecting our judges. But remember: judges are human and their own preference will influence their scores. We use judges with complementary backgrounds and a three-person panel for each flight will include winemakers with technical expertise and often a marketing/retail expert who knows consumer tastes. Often one or more of the judges are Masters of Wine with vast international experience, and most judges have experience at major Australian wine shows. We are also aware of expertise. If we are judging a region, for example, we will have a winemaker judge from that region because that person knows the local style. We balance that with a judge from outside the region and generally someone with broad and mature experience.

HOW WE COMPARE

Winestate Rating	Comment	Wine show Medal	International 20 Point System	100 Point System
★★★★★	Outstanding	Gold	18.5 - 20	98 - 100
★★★★1/2	Excellent	Gold	18 - 18.4	96 - 97
★★★★	Very Good	Silver	17 - 17.9	94 - 95
★★★1/2	Good/Very Good	High Bronze	16.5 - 16.9	92 - 93
★★★	Good	Bronze	15.5 - 16.4	90 - 91

Wine judging is an inexact art, not a science - even at the highest levels of proficiency. Accordingly, Winestate judges using the star rating system which reflects a range, rather than a specific point score. However, in the interests of the trade and our readers, we have also added points scores that reflect a comparative result.